

Defenders of Wildlife

Notes for January partner call synopsis

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Defenders has been working with partners (Wildlands Network, NC Wildlife Federation, National Wildlife Refuge Association) on a number of outreach and advocacy initiatives within the recovery area, including:

- Updating refuge red wolf signage for visitors
- Commissioning 2 billboards (Roper and Currituck) to drive traffic to Columbia, NC and the red wolf center
  - o Billboards ran in 2019 and have been renewed for 2020 – currently working on new designs
- Organizing local information sessions for a citizen-led wildlife advocacy chapter in the recovery area (Community Wildlife Ambassadors) – this effort is not red wolf specific, but seeks to build a local community of wildlife advocates who can speak for red wolves and other wildlife in the area.

Outside of the recovery area, Defenders has been hosting and co-hosting events around the unveiling of Dave Weiler’s red wolf sculpture to raise awareness around wolves and their dire situation in NC. We’ve also arranged for red wolf educational toolkits to be created and shared with educators in the recovery area as well as elsewhere in NC.